Strategic Partnership Canvas

You can find background information about the Canvas on page 34 of the guide.

FOCUS AREAS
What are the focus areas for the partnership, and do they correspond with the goals?

PARTNERS
Who are the primary collaborative partners, and on what basis were they selected?

GOALS
What are the partnership’s goals?

FORMATS
Which collaborative formats are most suitable for the focus areas and goals?

PEOPLE, PROCESSES AND ORGANISATION
Which people, processes and organisational structures support the partnership?

FOLLOW-UP
Which key indicators can be used to follow up on the results of the partnership?

Translated and adapted from the original with the permission of the originators Frølund, L. and Riedel, M. F. (editors) (2018) Strategic University Partnerships. Success-Factors from Innovative Companies. Amsterdam: Elsevier.